Annex
About the initiative, the Global Strategies Initiative and the Asia New Economy Fellowship

The opportunity. The economic systems change field is rich in ideas, institutions and energy. It is also diverse, and some of its differences run deep. What it does not yet have are shared global strategies: a common reading of where the new economy is heading, a few shared choices about where to concentrate effort, and a sense of who leads where. The initiative exists to help the field arrive at those choices and act on them together, helping the field's leading organisations converge on shared choices they recognise as their own.

What we will do. The initiative's core work is the Global Strategies Initiative, a listening-led process to help the field arrive at shared global strategies. The first phase, through to late 2027, is deep listening: regional convenings, a thematic online conversation series, and a consolidated listening record, carried by three deep listeners. Alongside it, the initiative will commission a substantial research report led by the London School of Economics and a series of papers from leading global thinkers. The second phase turns what was heard into a shared strategic framework, developed with partners and tested through field convenings, then revisited each year as conditions change. A parallel, Asia-led workstream within the initiative runs for eighteen months under the Asia New Economy Fellowship. It maps the region's new economy landscape, including its bright spots,, builds a working coalition, and develops the blueprint for accelerating the movement in Asia. The two workstreams share the initiative's backbone, hosting and convening calendar, and are built to feed each other, the Asia landscape mapping into the initiative's global field map, the global listening synthesis carrying an Asia lens.

How we work. We are a small team with a light footprint. We convene rather than direct, and we listen before we propose. We take care that the process is legitimate across North and South and does not duplicate what others are already doing well. Our outputs are published under the initiative's name only when they meet a standard the field would recognise. We work remotely across time zones, meet in person at convenings, and keep our records in good enough order that others could pick them up.

Where we sit. The initiative is hosted by Asia Community Foundation, which provides our legal, financial and contracting home. The Director leads the team and the work, and strategic oversight of the Global Strategies Initiative is shared among the partners through a Coordination Group.

Our horizon. The initiative has the long-term commitment of its funder, with funding confirmed in annual cycles toward 2030, and is designed to sunset: by then, its functions should be absorbed by the field itself. People who join us are building something they will hand on, not an institution they will stay in.